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Automotive Daily News

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MID-WEEK DIGEST

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Vol. 12, No. 2385 — DETROIT, WEDNESDAY, FEBRUARY 17, 1937 — $6 PER YEAR. THE MID-WEEK DIGEST IS NOT SOLD SINGLY.

Mid-Week in the Industry

GM Workers Return to Jobs as Parleys with Union Begin; Detroit Auto Plants Raise Wages for 39,000; Week's Output 70,980; January Car Registrations at 284,000, Trucks Total 47,500

General Motors Returns Plants To Production

The first of 100,000 men returned to work at General Motors plants Monday, with the remainder resuming their jobs Tuesday. About 215,000 were at work in GM plants when collective bargaining conferences with the UAW started Tuesday. At Flint, National Guard officers announced soldiers are being demobilized after being on strike duty for more than a month. Some 1,400 will still be concentrated in the Flint zone. The fued between union and non-union workers, which flared into riot proportions Saturday at Anderson, Ind., and resulted in military rule, was eased as the week began. Both union and non-union workers peacefully took up their jobs at the Guide Lamp and Delco-Remy divisions of GM. National Guardsmen patroled the streets as about 2,400 employes went back to work in the Guide Lamp plant and about 7,000 resumed their jobs at Delco-Remy. Mayor Harry R. Baldwin, of Anderson, said Monday night he would recommend to Gov. M. Clifford Townsend that Victor Reuther and "other outside labor organizers" be removed from the city before martial law is lifted. At the same time, the Madison county, Ind., grand jury began an investigation of Saturday's clash in which nearly a score were injured.

* * *

GM and Union Begin Parleys Tuesday

The first of the GM-UAW collective bargaining conferences began Tuesday. Six union demands not covered in the strike settlement will be taken up. On the GM side of the table will be William S. Knudsen, executive vice-president; C. E. Wilson, vice-president, and Harry W. Anderson, director of industrial relations. Representing the union will be Homer Martin, UAW president; Wyndham Martin, vice-president; John Brophy, CIO director, and Lee Pressman, CIO counsel. Demands call for a 30-hour week, six hours a day with time and a half for overtime; abolition of the piece-work system; minimum rates to assure "an American standard of living"; re-instatement of workers "unjustly discharged"; straight seniority rights, and an agreement on production speed.

* * *

Detroit Plants Raise Wages For 39,000 Men

Detroit workers were jubilant Monday as three plants announced fatter pay envelopes for some 39,000 workers in the Detroit area. The Murray Corp. of America added $2,000,000 to its annual wage rate, effecting about 10,000 workers. At the same time wage increases on a merit basis were given to 27,000 employes at the Briggs Mfg Co., but no estimate of the value was given. Ainsworth Mfg. Co. raised wages for 2,000 employes. Last week pay increases had been given to workers of the Chrysler Corp., General Motors Corp., and Packard Motor Car Co. The Murray wage increase statement said: "Effective Feb. 16 in all Murray Corp. plants, including Jenks & Muir Cushion Spring division, the minimum rate will be 75 cents per hour for male employes who have had six months' continuous service with the company and 65 cents for female employes of the same service. All employes now receiving these minimums or more will receive an increase of five cents an hour. The minimum hiring rate for men will be 65 cents an hour and for women 55 cents an hour. Employes will be advanced from these hiring rates to the minimum rates as rapidly as skill is acquired, but in no case will this period exceed six months." The new minimum rates were reported to represent an increase of about 15 cents an hour. The Briggs notice, posted in the plants, read: "We are pleased to announce an increase in pay for all employes now working on an hourly rate. The increases are effective today, Feb. 15, 1937. Your foreman will notify you of the amount of your increase as soon as raise slips can be made out."

ADN Production Estimate

Weeks Ended Feb. 20, Feb. 13

	Week Ending Feb. 20	Week Ended Feb. 13*	Feb. to Date*	Year to Date*
†Ford	30,000	30,000	87,000	207,000
†Plymouth	11,000	10,500	32,000	73,300
†Dodge	7,000	7,000	21,000	47,600
†Chevrolet	....	....	....	25,000
†Huds.-Terraplane	2,500	2,402	7,658	21,325
Packard	2,800	2,800	8,400	19,600
†Studebaker	2,585	2,554	7,674	16,966
Nash	2,600	2,524	7,477	16,139
De Soto	2,200	2,200	6,400	14,560
Chrysler	2,000	2,000	6,000	13,600
Pontiac	....	....	....	10,972
Oldsmobile	....	....	....	7,700
Graham	450	450	1,350	3,075
Cadillac	....	....	....	1,375
Cord	45	45	128	346
Buick	....	....	....	....
†Miscellaneous	7,800	7,800	19,800	41,300
TOTAL	70,980	70,275	204,887	519,858

*Revised. †Includes trucks.

Output Rises Slightly to 70,980 Units

Production for the week ending Feb. 20 is estimated by ADN at about 70,980 units, up slightly from the revised estimate of 70,275 for the week ended Feb. 13. It is not expected that General Motors plants will complete many actual assemblies this week. Fisher Body plants will probably not be in full swing in time to add much to this week's estimate. Although some units may be completed some time the latter half of the week, the total will be negligible and will make no great change in the week's estimate. It is expected that by next week GM units will be adding considerably to the week's production, for the first time this year. Ford remains the top producer with an estimated 30,000 units. Plymouth should turn out about 11,000 jobs and Dodge 7,000. Packard is expected to total about 2,800. Nash lines are set for about 2,600. Studebaker schedules call for 2,585 units and Hudson and Terraplane are expected to run off 2,500 completed assemblies. De Soto schedules call for 2,200 and Chrysler 2,000. Graham will have a rate of about 450 for the week and Cord should complete about 45 jobs. Miscellaneous companies, including truck manufacturers, will add 7,800 to bring the week's total to 70,980. February production as of the close of this week is estimated at 204,887 units. Thus far this year, production is estimated at 519,858. The last week in February should see a considerable jump with GM plants again in the picture. March schedules by GM are heavy and the month probably will set a high mark.

* * *

Passenger Car Jan. Registrations Seen at 284,000

Passenger car registrations in January, 1937, passed the 1936 total by a good margin, according to early returns from 15 states. These 15 states totaled 42,178 units against 32,098 units for the same states last year. On this basis an estimated total for the month would fall around 284,000 units. January, 1936, totaled 215,782 units. The strike apparently made no great dent in January sales, as most dealers were stocked and during the month cleaned out cars on hand. It is very likely, however, that February will show the result of the strike on sales. Floods which tied up a good share of the country undoubtedly had some effect on January sales, but in this case, too, February is very likely to bear the brunt of the drop. Registration figures are not always a definite indication of sales because many cars sold, say, in December, are not actually registered on state books until January. This would probably account, to some extent, for January registrations holding up to the estimated 284,000 units. There is a good chance that the January registration picture may change considerably before all states report, with a resulting revision of the estimate for the month. Heavy registration states are not well represented in the figures received to date and, when they report, revisions in the estimate may be in order.

* * *

Estimate Jan. Truck Total At 47,500

Preliminary estimates of truck and commercial car registrations in January set the month's total at about 47,500 units, up slightly over the 43,760 units registered in January, 1936. Figures have been reported from 15 states to date, with a total of 8,338 units, against 7,666 for the same states last year. On this basis 47,500 for the month is likely, although, as in the case of passenger cars, later revision may be in order.

Mid-Week Automotive News Bulletin

(See ADN, Saturday, Feb. 20, for Complete Details)

Financing Up

Washington.—Bureau of Census reports wholesale financing of motor vehicles totalled $1,703,583,548 and retail financing $1,715,981,150 during 1936. The 1935 figures were $1,402,564,352, wholesale financing, and $1,158,435,029 retail.

Amos Northrup

Detroit.—Amos Northrup, automobile designer, dies after a fall on the ice which is believed to have fractured his skull. Mr. Northrup had been chief designer for the Murray Corp. of America for 10 years. Previously he was with Willys-Overland.

Studebaker Sales

South Bend.—Studebaker reports sales of cars and trucks at 2,492 units during the first 10 days of February, compared with 1,407 units in the same period last year, a gain of 77 per cent.

New Indianas

Cleveland.—The Indiana truck division of the White Motor Co. will introduce two new models—86 and 87—in the low-price field the latter part of this month. They will be newly designed and powered with Hercules six-cylinder engines and will be ready for delivery about the first of March.

Work Resumes

New Brunswick, N. J.—More than 600 employes temporarily laid off during the strike are expected to return to work this week in the plants in the area of Ferod & Asbestos, Inc.; Ryerson & Haynes, and E. I. du Pont de Nemours.

UAW Chosen

Toledo—The United Automobile Workers union is elected exclusive collective bargaining agent by workers of Spicer Mfg. Co. in an election under the direction of the Toledo Industrial Peace Board.

New Trucks

South Bend.—A complete new line of trucks, including two additional cab-forward models in the medium and heavy duty field and three new bus chassis, is announced by Studebaker.

Reo Bank

Lansing.—Unfilled orders of the Reo Motor Car Co. for trucks and buses total approximately 3,000, the company reports.

Studebaker Fete

South Bend.—Studebaker celebrates its 85th anniversary with Alfred Reeves, general manager of the Automobile Manufacturers Assn., as principal speaker at a luncheon Monday of motor executives, newspapermen, and business leaders. Reeves congratulated the corporation on its prestige and pioneer record.

Frank K. Stoddard

Dayton, O.—Frank Kemper Stoddard, 73 years old, pioneer automobile manufacturer, dies of pneumonia. He was associated with his uncle, the late John W. Stoddard, in making the Dayton-Stoddard car.

Warns CIO

Trenton, N. J.—As the Committee for Industrial Organization pushed its drive to organize New Jersey industries, Gov. Harold G. Hoffman warns the CIO that he would "use the entire resources of the state" to prevent stay-in strikes.

Dalton Sails

Detroit.—C. E. Dalton, director of truck sales of Chrysler Corp., export division, sails Wednesday for Central America to hold truck conferences with distributors of Dodge and other Chrysler-built trucks.

Bank Increases

Detroit.—Cadillac Motor Car Co. has 10,380 orders on hand, a gain of 13.3 per cent over the total on Dec. 31, the company reports.

Automobile Program

Washington.—The United States department of commerce will present a radio program devoted to the automobile industry Saturday, Feb. 20, at 3:30 to 4:00 p.m., EST over the Columbia network.

Commercial Car Registrations

12 Months, 1936-1935

Make	1936	Pos.	1935	Pos.	Unit Gain
CHEVROLET	204,344	1	167,129	2	37,215
FORD	177,244	2	185,848	1	8,604*
DODGE	85,295	3	61,488	3	23,807
INTERNATIONAL	71,958	4	53,471	4	18,487
GMC	26,980	5	11,442	5	15,538
DIAMOND-T	8,750	6	6,454	6	2,296
WHITE	5,757	7	3,304	8	2,453
REO	4,227	8	5,101	7	874*
MACK	4,226	9	1,515	12	2,711
STUDEBAKER	3,279	10	2,100	11	1,179
FEDERAL	2,930	11	2,190	10	740
WILLYS	2,441	12	2,280	9	161
PLYMOUTH	2,420	13	660	17	1,760
TERRAPLANE	1,905	14	638	18	1,267
INDIANA	1,705	15	862	16	843
BROCKWAY	1,695	16	1,245	13	450
AUTOCAR	1,451	17	1,001	14	450
STEWART	1,280	18	880	15	400
STERLING	277	19	174	19	103
MISC.	3,480		2,901		579
TOTAL	611,644		510,683		100,961

*Loss

Geographical Analysis

Eleven Months, 1936-1935

COMMERCIAL CARS

	1936	1935	Unit Gain	Pct. Gain
New England	34,691	30,822	3,869	12.6
Middle Atlantic	90,177	74,487	15,690	21.1
South Atlantic	72,267	61,671	10,596	17.2
E. North Central	113,413	90,356	23,057	25.5
E. South Central	41,931	32,607	9,324	28.6
W. North Central	67,320	59,604	7,716	12.9
W. South Central	67,681	53,576	14,105	26.3
Mountain States	33,413	27,820	5,593	20.1
Pacific States	48,546	40,482	8.064	19.9
TOTAL	569,439	471,425	98,014	20.8

*Loss

State by State

	1936	1935	Unit Gain
NEW ENGLAND	**34,691**	**30,822**	**3,869**
Maine	5,104	3,941	1,163
New Hampshire	3,031	2,334	697
Vermont	2,133	2,224	91*
Massachusetts	14,375	13,686	689
Rhode Island	2,492	1,962	530
Connecticut	7,556	6,675	881
MIDDLE ATLANTIC	**90,177**	**74,487**	**15,690**
New York	37,031	33,593	3,438
New Jersey	15,534	12,306	3,228
Pennsylvania	37,612	28,588	9,024
SOUTH ATLANTIC	**72,267**	**61,671**	**10,596**
Delaware	1,592	1,317	275
Maryland	6,847	6,125	722
Dist. of Columbia	2,720	2,315	405
Virginia	12,040	10,331	1,709
West Virginia	8,521	6,165	2,356
North Carolina	13,318	12,760	558
South Carolina	5,716	5,054	662
Georgia	12,675	10,408	2,267
Florida	8,838	7,196	1,642
E. NORTH CENTRAL	**113,413**	**90,356**	**23,057**
Ohio	27,601	20,990	6,611
Illinois	28,912	20,823	8,089
Indiana	18,810	16,989	1,821
Michigan	22,683	19,172	3,511
Wisconsin	15,407	12,382	3,025
E. SOUTH CENTRAL	**41,931**	**32,607**	**9,324**
Kentucky	9,971	8,329	1,642
Tennessee	10,496	8,972	1,524
Alabama	12,125	9,201	2,924
Mississippi	9,339	6,105	3,234
W. NORTH CENTRAL	**67,320**	**59,604**	**7,716**
Minnesota	13,265	12,002	1,263
Iowa	11,581	11,361	220
Missouri	19,327	15,321	4,006
North Dakota	2,583	3,072	489*
South Dakota	2,803	2,879	76*
Nebraska	6,699	5,971	728
Kansas	11,062	8,998	2,064
W. SOUTH CENTRAL	**67,681**	**53,576**	**14,105**
Arkansas	9,314	7,129	2,185
Louisiana	9,060	6,582	2,478
Oklahoma	13,556	10,589	2,967
Texas	35,751	29,276	6,475
MOUNTAIN STATES	**33,413**	**27,820**	**5,593**
Montana	5,876	5,854	22
Idaho	4,716	3,870	846
Wyoming	2,468	1,907	561
Colorado	8,430	5,448	2,982
New Mexico	4,159	3,707	452
Arizona	3,179	2,750	429
Utah	3,410	3,326	84
Nevada	1,175	958	217
PACIFIC STATES	**48,546**	**40,482**	**8,064**
California	31,148	26,791	4,357
Oregon	7,565	5,518	2,047
Washington	9,833	8,173	1,660
TOTAL	569,439	471,425	98,014

*Loss

NEW PASSENGER CAR REGISTRATIONS,

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Jers

STATES		CHRYSLER GROUP					FORD GROUP			GENERAL MOTORS GRO				
		Chrysler	De Soto	Dodge	Plymouth	Totals	Ford	Lincoln	Totals	Buick	Cadillac	Chevrolet	LaSalle	Oldsmobile
Alabama	'36	27	29	227	395	678	924	15	939	131	5	1619	27	97
	'35	13	7	98	266	384	472	6	478	70	8	957	9	58
Arizona	'36	44	42	131	270	487	285	12	297	90	3	439	10	56
	'35	17	23	114	178	332	234	2	236	52	8	310	6	46
Arkansas	'36	6	4	40	65	115	139	5	144	23		184	4	28
	'35	7	4	27	57	95	176		176	10		194	1	14
California	'36	833	802	2669	3914	8218	5089	268	5357	2622	241	6422	426	2470
	'35	321	318	1888	2845	5372	4139	82	4221	1103	177	4317	143	1431
Colorado	'36	105	60	234	595	994	808	25	833	304	6	969	11	222
	'35	46	31	230	433	740	718	10	728	191	11	939	4	187
Connecticut	'36	106	120	393	788	1407	802	29	831	454	45	981	73	356
	'35	56	58	277	562	953	668	9	677	238	33	643	22	212
Delaware	'36	15	9	40	81	145	184	4	188	73	10	242	18	86
	'35	8	1	22	74	105	117		117	56	7	205	5	60
Florida	'36	78	41	158	541	818	378	42	420	98	13	687	34	108
	'35	43	29	196	511	779	902	14	916	175	19	1210	25	194
Georgia	'36	24	9	61	139	233	376	11	387	63	12	434	28	113
	'35	19	9	45	135	208	304	7	311	57	10	339	11	74
Idaho	'36	28	35	74	213	350	149	12	161	51		287	7	40
	'35	5	5	52	106	168	141	2	143	19		164	1	24
Illinois	'36	669	537	2301	4102	7609	3804	200	4004	1744	136	5078	266	1577
	'35	297	226	1467	2417	4407	3959	60	4019	1066	99	3559	82	1236
Indiana	'36	198	167	731	1681	2777	1838	47	1885	541	27	2550	63	561
	'35	74	86	416	1081	1657	1602	16	1618	253	21	1530	13	420
Iowa	'36	168	119	553	1214	2054	1804	45	1849	328	15	2773	35	400
	'35	54	63	458	1061	1636	1840	8	1848	246	8	2673	8	283
Kansas	'36	45	33	127	348	553	503	10	513	81	1	838	4	85
	'35	34	18	195	416	663	848	6	854	134	4	1339	4	163
Kentucky	'36	75	49	292	560	976	1012	9	1021	197	11	1185	30	189
	'35	53	21	218	385	677	515	8	523	106	6	926	5	107
Louisiana	'36	84	45	256	604	989	1058	46	1104	173	15	1655	54	186
	'35	29	13	209	400	651	944	15	959	99	7	1274	9	170
Maine	'36	8	6	25	64	103	100	2	102	39	3	129	3	32
	'35	2	2	20	40	64	100		100	22	2	87	3	31
Maryland	'36	113	51	218	741	1123	1009	21	1030	317	12	1104	43	231
	'35	86	37	226	549	898	714	3	717	227	17	995	7	167
Massachusetts	'36	187	101	736	1292	2316	1635	54	1689	801	50	1842	139	887
	'35	84	18	394	681	1177	1231	18	1249	410	44	1133	48	537
Michigan	'36	478	352	1747	2992	5569	5942	183	6125	1834	76	4298	222	1510
	'35	207	170	1269	2061	3707	5833	118	5951	887	80	4241	81	1078
Minnesota	'36	101	90	300	869	1360	1427	24	1451	233	4	1610	23	233
	'35	47	18	173	513	751	751	6	757	145	8	1228	5	133
Mississippi	'36	19	12	145	466	642	852	8	860	116	1	1736	5	57
	'35		4	7	56	67	443	2	445	11		926		5
Missouri	'36	90	62	328	711	1191	807	31	838	293	20	1298	41	264
	'35	38	35	234	543	850	982	17	999	194	20	1281	19	324
Montana	'36	4	2	15	52	73	72	2	74	18		91	2	14
	'35	5	1	31	51	88	92		92	10	1	95		8
Nebraska	'36	38	20	109	272	439	534	11	545	96	1	582		71
	'35	17	14	118	276	425	561	5	566	100	7	613	5	99
Nevada	'36	4	5	22	35	66	42	1	43	20	5	65	7	4
	'35	1		10	15	26	17		17	9		26	1	9
New Hampshire	'36	14	4	34	69	121	123	4	127	54	1	153	5	59
	'35	5	2	27	51	85	95	1	96	16	3	87	2	39
New Jersey	'36	353	260	1085	1702	3400	2127	85	2212	1236	82	2494	184	902
	'35	126	66	537	862	1591	1145	23	1168	554	66	1379	52	532
New Mexico	'36	42	9	84	179	314	263	13	276	70	3	454	7	51
	'35	15	6	41	114	176	204	1	205	39	1	309	3	45
New York	'36	549	377	1766	2870	5562	3823	162	3985	2204	168	4303	346	1619
	'35	334	138	1225	1883	3580	3133	100	3233	1450	130	2919	111	1233
North Carolina	'36	81	67	290	824	1262	1409	28	1437	152	16	2283	30	181
	'35	75	48	282	746	1151	1218	7	1225	187	10	1942	5	226
North Dakota	'36	11	7	24	70	112	86	2	88	9		195		9
	'35	6	2	10	35	53	121		121	9		111		6
Ohio	'36	627	614	1766	3669	6676	4944	106	5050	1404	95	5479	234	1478
	'35	313	241	1217	2580	4351	3647	57	3704	697	72	3714	66	1044
Oklahoma	'36	116	76	383	804	1379	1587	46	1633	354	23	2098	46	381
	'35	41	28	347	726	1142	1603	19	1622	281	7	2388	23	295
Oregon	'36	104	91	304	567	1066	703	59	762	295	9	1176	35	219
	'35	55	33	241	441	770	661	6	667	99	9	830	9	143
Pennsylvania	'36	1042	620	2664	5670	9996	5374	180	5554	2241	114	6997	264	2061
	'35	505	311	1950	3831	6597	4609	63	4672	1404	112	5230	109	1477
Rhode Island	'36	40	31	122	293	486	256	11	267	137	11	323	20	116
	'35	30	14	76	187	307	161	7	168	57	7	185	2	34
South Carolina	'36	31	33	116	314	494	607	8	615	92	3	857	6	77
	'35	22	4	98	211	335	511	7	518	61	2	618		62
South Dakota	'36	15	7	36	100	158	157	2	159	43	2	215	1	22
	'35	5	4	39	96	144	186		186	31	1	241	3	30
Tennessee	'36	64	27	277	477	845	732	17	749	160	10	978	31	154
	'35	19	18	175	334	546	566	10	576	102	9	814	9	112
Texas	'36	283	157	887	2148	3475	4037	80	4117	896	60	6712	116	1003
	'35	190	64	681	1775	2710	3827	42	3869	569	41	5782	48	671
Utah	'36	22	15	66	118	221	162	17	179	24		190	1	51
	'35	6	23	65	93	187	142	2	144	21	2	157	1	32
Vermont	'36	8	6	30	83	127	103	2	105	44	1	143	7	42
	'35	10	1	37	65	113	109		109	31	4	123	4	34
Virginia	'36	60	51	305	641	1057	1109	18	1127	255	10	1363	26	143
	'35	41	37	265	560	903	1051	7	1058	140	10	1743	6	126
Washington	'36	156	109	453	997	1715	1093	31	1124	306	17	1670	31	364
	'35	56	54	385	701	1196	1096	9	1105	145	11	1291	19	318
West Virginia	'36	78	58	211	498	845	543	10	553	139	5	917	13	152
	'35	33	22	143	345	543	424	2	426	65	5	536	5	85
Wisconsin	'36	147	129	567	970	1813	1661	38	1699	366	24	1660	35	538
	'35	45	45	412	679	1181	1094	8	1102	243	18	1408	19	349
Wyoming	'36	34	21	109	135	299	198	12	210	64		307	2	39
	'35	13	17	95	178	303	242		242	76	3	368		102
District of Columbia	'36	88	53	222	475	838	697	19	716	200	19	487	24	189
	'35	44	20	237	326	627	446	7	453	124	10	406	6	147
Total, All States for December	'36	7512	5624	23733	46677	83546	63367	2067	65434	21485	1385	80552	3039	19727
	'35	3552	2409	16979	32531	55471	54594	792	55386	12291	1130	63785	1019	14212

ALL STATES FOR DECEMBER, 1936-1935

Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold

UP		HUD. GROUP			NASH GROUP			AUBURN			NON-AFFILIATED GROUP								
	Totals	Terra-plane	Hudson	Totals	LaFayette	Nash	Totals	Auburn	Cord	Totals	Graham	Hupp	Packard	Pierce-Arrow	Reo	Stude-baker	Willys	Miscel-laneous	TOTALS
15	1994	99	7	106	1	26	27						40			14	8		3806
58	1160	60	7	67	9	15	24	3		3	3	1	24		1	8	10	1	2164
64	662	40	12	52		42	42	2	1	3	6		34			30	1	1	1615
39	461	28	9	37	13	12	25	1		1	3	3	14			23	14		1149
30	269	5	1	6	1	5	6						2			8			550
24	243	10	2	12								1	4		1	5	1		538
76	14357	438	178	616	35	458	493	3	21	24	266	4	716	7	3	945	275	23	31304
69	8040	259	222	481	193	365	558	22		22	141	32	382	11	26	552	553	2	20393
18	1730	159	27	186	31	102	133	4	1	5	13		83	2	2	70	26		4077
65	1497	104	39	143	24	52	76	9		9	10	8	45	1	5	84	2		3348
11	2320	105	32	137	8	91	99		2	2	62	2	194	1	3	106	15	6	5185
04	1352	108	49	157	23	33	56	13		13	34	23	125		9	95	12	2	3508
77	506	31	7	38		6	6						41			11	1	1	937
42	375	12	7	19		1	1	1		1	2	1	23			6			650
44	1084	104	15	119	3	18	21	1	4	5	21		79			50	12	13	2642
34	1757	116	39	155	21	19	40	11		11	14	5	65		11	47	50	2	3852
81	731	21	10	31		13	13	1		1			47			19	2		1464
38	529	26	20	46	4	6	10				1		27			25	7		1164
53	438	57	6	63	2	28	30				6		20			68	5		1141
16	224	15	3	18	5	8	13				5	1	6			22	5		605
92	10393	634	190	824	23	589	612	9	9	18	103	1	618	2	10	636	51	7	24888
75	6917	424	176	600	101	184	285	34		34	81	28	384	4	20	282	11	4	17076
07	4349	332	72	404	6	85	91	4	5	9	36		179		1	359	18		10108
82	2519	235	68	303	26	31	57	18		18	22	13	75	2	2	108	23		6417
83	3934	243	45	288	6	140	146		5	5	41	1	90		5	204	19		8636
90	3508	211	69	280	40	43	83	4		4	22	27	38		4	173	1	1	7625
33	1142	107	18	125	3	42	45	2		2	2		26		1	37			2446
75	1819	132	43	175	27	22	49	1		1	10	3	23	1	3	51	1		3653
01	1813	65	12	77	3	26	29				5		92	1		52	10		4076
29	1279	59	15	74	4	10	14	3		3	9	7	34		1	40	2		2663
35	2218	66	10	76		71	71		1	1	2		49	1	1	58	22	2	4594
90	1649	21	12	33	21	20	41	1		1	3	3	50			53	6		3449
33	239	12	5	17		7	7				2		15			4	1		490
4	169	6	4	10	4	3	7	1		1	1		4	1		6	1		364
66	1963	98	19	117		46	46		1	1	6		118	2		79	11		4496
82	1595	86	32	118	19	21	40	2		2	7	12	71	3		73	1		3537
66	4288	204	79	283	7	205	212	2		2	20		332	4	1	160	12	23	9342
66	2438	143	90	233	21	77	98	4		4	30	10	175	3	9	111	2		5539
21	9761	977	173	1150	1	228	229		4	4	107		485	1	10	170	86	2	23699
42	7409	891	277	1168	45	59	104	5		5	100	33	194	1	52	128	20		18872
91	2394	161	28	189		80	80		1	1	16		74	1	1	110	22		5699
48	1667	116	17	133	11	14	25	1		1	7	4	36		3	59	1		3444
99	2014	37		37		19	19				2		19			48	8		3649
6	948		1	1		1	1						4			3			1469
288	2204	76	20	96	1	48	49		1	1	11		129		9	60	4		4592
203	2041	56	18	74	21	27	48	3		3	6	6	53	1	4	49			4134
7	132	12	3	15		3	3	1	1	2			7			6			312
6	120	23	11	34	2	4	6	1		1		2	3			7	1		354
105	855	44	5	49	1	14	15	1		1	4		36	1	1	31	9	1	1987
84	908	26	16	42	12	10	22				3	13	20			32			2031
16	117	6	5	11	1	10	11				5		8			10	1		272
1	46	1	2	3	5	7	12						21			1			126
12	314	18	2	20	3	8	11				2		11		1	13	6		626
25	172	22	9	31	3	7	10	1		1	3	3	2		1	15	3	2	424
36	6034	244	63	307	6	206	212		3	3	61		462	3	2	233	39		12968
96	2979	120	63	183	12	64	76	9		9	22	14	171	4	7	115	17		6356
71	656	53	5	58		11	11						22			28	2		1367
29	426	18	3	21	7	2	9	2		2	5		8		1	11	2		866
74	10014	386	124	510	11	288	299	5	5	10	102		644	5	1	364	27	513	22036
57	6600	278	164	442	83	161	244	16		16	76	35	498	7	19	200	16	1	14967
209	2871	112	28	140		30	30		1	1	9		92			44	11		5897
83	2553	122	32	154	26	11	37	6		6	22	1	75		2	45	9		5280
5	218	13	2	15	1	4	5						4			8		1	451
2	128	6	1	7	3	4	7									3			319
50	10540	797	136	933	9	370	379	1	3	4	161	1	597	1	4	452	211		25009
70	6463	549	191	740	54	103	157	12		12	97	39	227	1	16	273	57	1	16138
73	3275	125	21	146	1	82	83	4	3	7	7		98		1	96	17		6742
80	3374	111	25	136	28	16	44				13	9	45	1	4	99	1		6490
266	2000	145	39	184	1	126	127				56		72		1	119	19	4	4410
11	1201	78	53	131	25	37	62	2		2	50	3	35		6	93	59		3079
80	13657	895	208	1103	21	529	550	6	7	13	176	3	941	9	9	787	53	7	32858
15	9577	593	216	809	110	192	302	20		20	138	72	562	23	40	368	22	14	23216
68	675	27	9	36	2	36	38		1	1	9		53	1		11	1		1578
29	314	34	10	44	3	7	10	1		1	1	4	19	1	1	7		2	879
87	1122	88	14	102		7	7						63			25	6		2434
50	793	48	11	59				1		1	1	4	23			14	9		1757
25	308	11	3	14		10	10						7		1	15			672
26	332	21		21	5	6	11						4		3	11	1		713
17	1450	80	11	91		37	37				13		70			76	14		3345
08	1154	49	8	57	13	20	33	2		2	14	5	54		1	32	11		2485
51	9338	436	73	509	3	130	133		1	1	28		295	1	2	413	29		18341
51	7662	298	90	388	42	33	75	11		11	28	18	182	4	10	238	34		15229
22	298	22	6	28	1	27	28				18		30			45	3		850
19	232	18	10	28	15	6	21	1		1	5	1	13			25	3		660
38	275	11	5	16	1	13	14						20			6	2	1	566
28	224	19	16	35	3	2	5				2	1	11			8			508
16	2013	73	13	86	2	16	18	1		1	10		94	1	1	34	1		4443
77	2202	52	23	75	7	12	19	5		5	9	11	70	4	2	38	1		4397
23	2711	208	75	283	7	110	117	4	3	7	37		109	1	1	221	54	1	6381
84	1968	134	49	183	33	39	72	8		8	44	11	50		9	177	97		4920
38	1364	61	14	75	2	22	24	1		1	9		73	1	3	45	3		2996
57	753	39	17	56	5	11	16				8	1	22		1	29	2		1857
426	3049	183	60	243	5	351	356		2	2	30		130		2	122	4		7450
235	2272	155	42	197	66	106	172	2		2	10	11	105	3	12	95	5		5167
33	445	33	9	42	2	10	12				3		19		2	26			1058
71	620	72	15	87	5	12	17	2		2	4	2	12		3	23			1315
40	1059	43	14	57		15	15		1	1	1		90			36	5		2818
86	779	33	13	46	4	8	12	6		6	9	3	72	3		36	1	1	2048
105	145593	8197	1913	10110	211	4840	5051	52	87	139	1468	12	7529	46	79	6564	1126	606	327303
011	103448	6037	2309	8346	1203	1903	3106	245		245	1075	484	4160	79	289	6998	1074	33	237194

Passenger Car Registrations

15 States for January, 1937-1936

Make	1937	Pos.	1936	Pos.	Unit Gain
CHEVROLET	11,238	1	10,987	1	251
FORD	10,051	2	7,414	2	2,637
PLYMOUTH	6,276	3	4,533	3	1,743
DODGE	2,588	4	1,968	4	620
PONTIAC	2,250	5	1,295	6	955
OLDSMOBILE	2,013	6	1,388	5	625
BUICK	1,982	7	1,034	7	948
HUDSON-TERRA.	1,328	8	968	8	360
CHRYSLER	818	9	420	10	398
PACKARD	794	10	335	12	459
NASH	744	11	401	11	343
STUDEBAKER	632	12	536	9	96
DE SOTO	609	13	318	13	291
CADILLAC-LASALLE	306	14	139	14	167
LINCOLN	215	15	90	16	125
WILLYS	199	16	46	17	153
GRAHAM	107	17	121	15	14*
AUBURN-CORD	18	18	18	18	—
PIERCE-ARROW	4	19	5	19	1*
MISC.	6		82		76*
TOTAL	42,178		32,098		10,080

* Loss

Geographical Analysis

December, 1936-1935

PASSENGER CARS

	1936	1935	Unit Gain	Pct. Gain
New England	17,787	11,222	6,565	58.5
Middle Atlantic	67,862	44,539	23,323	52.4
South Atlantic	28,127	24,542	3,585	14.6
E. North Central	91,154	63,670	27,484	43.2
E. South Central	14,876	8,781	6,095	69.4
W. North Central	24,483	21,919	2,564	11.7
W. South Central	30,227	25,706	4,521	17.6
Mountain States	10,692	8,423	2,269	26.9
Pacific States	42,095	28,392	13,703	48.3
TOTAL	327,303	237,194	90,109	38.0

State by State

	1936	1935	Unit Gain
NEW ENGLAND	17,787	11,222	6,565
Maine	490	364	126
New Hampshire	626	424	202
Vermont	566	508	58
Massachusetts	9,342	5,539	3,803
Rhode Island	1,578	879	699
Connecticut	5,185	3,508	1,677
MIDDLE ATLANTIC	67,862	44,539	23,323
New York	22,036	14,967	7,069
New Jersey	12,968	6,356	6,612
Pennsylvania	32,858	23,216	9,642
SOUTH ATLANTIC	28,127	24,542	3,585
Delaware	937	650	287
Maryland	4,496	3,537	959
Dist. of Columbia	2,818	2,048	770
Virginia	4,443	4,397	46
West Virginia	2,996	1,857	1,139
North Carolina	5,897	5,280	617
South Carolina	2,434	1,757	677
Georgia	1,464	1,164	300
Florida	2,642	3,852	1,210*
E. NORTH CENTRAL	91,154	63,670	27,484
Ohio	25,009	16,138	8,871
Illinois	24,888	17,076	7,812
Indiana	10,108	6,417	3,691
Michigan	23,699	18,872	4,827
Wisconsin	7,450	5,167	2,283
E. SOUTH CENTRAL	14,876	8,781	6,095
Kentucky	4,076	2,663	1,413
Tennessee	3,345	2,485	860
Alabama	3,806	2,164	1,642
Mississippi	3,649	1,469	2,180
W. NORTH CENTRAL	24,483	21,919	2,564
Minnesota	5,699	3,444	2,255
Iowa	8,636	7,625	1,011
Missouri	4,592	4,134	458
North Dakota	451	319	132
South Dakota	672	713	41*
Nebraska	1,987	2,031	44*
Kansas	2,446	3,653	1,207*
W. SOUTH CENTRAL	30,227	25,706	4,521
Arkansas	550	538	12
Louisiana	4,594	3,449	1,145
Oklahoma	6,742	6,490	252
Texas	18,341	15,229	3,112
MOUNTAIN STATES	10,692	8,423	2,269
Montana	312	354	42*
Idaho	1,141	605	536
Wyoming	1,058	1,315	257*
Colorado	4,077	3,348	729
Arizona	1,615	1,149	466
New Mexico	1,367	866	501
Utah	850	660	190
Nevada	272	126	146
PACIFIC STATES	42,095	28,392	13,703
California	31,304	20,393	10,911
Oregon	4,410	3,079	1,331
Washington	6,381	4,920	1,461
TOTAL	327,303	237,194	90,109

*Loss

NEW COMMERCIAL CAR REGISTRATIONS, ALL STATES FOR DECEMBER, 1936-1935

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Jersey Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold.

STATES		Autocar	Brockway	Chevrolet	Diamond-T	Dodge	Federal	Ford	G.M.C.	Indiana	International	Mack	Plymouth	Reo	Sterling	Stewart	Studebaker	Terraplane	White	Willys	Miscellaneous	TOTAL
Alabama	'36		1	382		79		443	37		115							1	3	1		1062
	'35			323	2	45		253	49		50								1	1		724
Arizona	'36			155	1	51		54	13		47			2			4	3	1			331
	'35			133	1	55		117	14	1	49		1	1					1	2	1	376
Arkansas	'36			75	5	12		49	5		23			2								171
	'35			115	1	30		77	1		27			1					2			254
California	'36	8	1	812	23	382	14	632	190	6	243	18	1	19	12	2	16	16	35	33	45	2508
	'35	3		574	9	278	14	809	89	10	169	3	11	24	7		17		32	86	17	2152
Colorado	'36			205	13	77	6	172	24		109	1		4			1	11	3	2	2	630
	'35			190	7	113	2	208	18	2	71		2	15			1	3			6	638
Connecticut	'36	12	6	187	17	67	9	189	35	5	87	26	1	12		4	1	2	14	2	8	684
	'35	7	1	132	7	60	6	205	35	2	118	7	13	34	1	1	2		8	2	2	643
Delaware	'36			69		6		33	8		11							2	2			131
	'35	1	1	37		5		50	2		10							1	1			108
Florida	'36			164	7	98	3	123	24	1	108	10		7			1	1	3	24		574
	'35			347	7	81	5	438	15		114			16					15	38	2	1078
Georgia	'36			99	3	22	1	84	11		35	3					1		3	4		266
	'35			249	2	41	2	137	6	1	35			1					2	2	1	479
Idaho	'36			65	10	31		52	4	1	54			1			2		1	2		22[illegible]
	'35			32	1	26		40		1	31			1				1		1		13[illegible]
Illinois	'36	4		553	90	314	28	506	124	23	370	17	2	22	2	3	43	4	34	2	70	2211
	'35	10	1	479	203	244	59	674	106	18	245	9	3	32		13	14	1	44		68	2223
Indiana	'36			372	27	162	3	325	43	3	204	10	3	7		4	14	4	20	5	11	1217
	'35			306	18	148	2	354	16	7	123	1	4	6		10	6	2	7	7	3	1020
Iowa	'36			446	45	120	3	451	39	1	272	6	3	2			3	12		1	14	1418
	'35			473	16	148	3	472	46	1	199	3	7	11			2	1	4	1	6	1393
Kansas	'36		1	161	7	30	1	79	7		45	2	1	1					2		7	344
	'35			207	3	52		242	44		48	3	1	1			1		2		3	607
Kentucky	'36			368	8	73	5	252	40	1	132	6		5				3	5	1		899
	'35			283	4	105		236	14	3	107			3					3	2		760
Louisiana	'36			239	7	66		216	23		125	1		5					2	9		693
	'35			220	7	63		220	7	1	94								3	2	2	619
Maine	'36		1	79	1	14		109	9		15	2					1		2			233
	'35			69		11	1	64	4		12	1									1	163
Maryland	'36	5	4	198	8	96	4	111	11	1	66	8	1	1			2	3	12		4	535
	'35	2	3	161	9	61	2	181	24		74	2	1				2		7		3	532
Massachusetts	'36	27	8	243	21	104	10	340	49	1	101	21	1	11	5	3	4	3	18		5	975
	'35	7	4	209	7	90	3	364	38	3	43	8		12	3	1	4		25		7	828
Michigan	'36	1		638	12	160	30	986	76		137	5		52			9	18	9	4	20	2157
	'35			543	6	317	21	767	82		130	4	7	27			1	1	11	3	12	1932
Minnesota	'36			297	18	67	1	300	26	1	123	2		7		6	2	4	3	1	21	879
	'35			277	9	74	4	241	52	1	52	1	2	3		1	2		8		11	738
Mississippi	'36			504		47		287	23		159		1	2				1	3	1		1028
	'35			289		6		161	1	1	10											468
Missouri	'36			327	20	73	10	202	41	2	100	15		2			7	3	7		6	815
	'35			320	6	72	6	311	80		73	2		8							1	879
Montana	'36			15	3	9		14	1		12											54
	'35			20	2	8	3	28	1		20							1		2		85
Nebraska	'36			94	4	33	1	91	18		43	4	1	1			1	5	1			297
	'35			112	2	27		136	6		38		2	1			1		1			326
Nevada	'36			12	2	4		4	1		11						1					35
	'35			15		4		17	2		9							1				48
New Hampshire	'36	1	1	50	2	9		73	6		11	5		1		2	1		2		1	165
	'35			47		13		64	1		8			19						3	1	156
New Jersey	'36	21	9	396	48	152	12	339	62	2	196	71		9	1	7	9	15	26		26	1401
	'35	9	6	231	8	83	5	361	20	9	74	8		7		4	2		14		18	859
New Mexico	'36			176	8	37		83	12		60			1				5	1		3	386
	'35			138	1	22		122	24	1	41			1					1			351
New York	'36	18	35	709	69	221	13	514	95	9	277	55		10		25	5		56	1	16	2128
	'35	19	38	541	49	258	7	780	33	9	179	20	6	216	3	33	1		23	2	25	2212
North Carolina	'36			371	12	120	4	266	33	2	124	15	2	4				5	5		5	968
	'35			369	15	233		323	14	2	87	4	5	1					13	7	2	1075
North Dakota	'36			35	3	5		32	1		13						1				7	97
	'35			20	1	4		21	9		13			2							2	72
Ohio	'36	4		844	49	221	5	787	82	12	268	13	3	23		2	12	7	52	14	29	2427
	'35	8		505	23	260	6	618	58	12	203	7	5	17		3	10		35	4	8	1782
Oklahoma	'36			493	20	83	1	378	28	2	153	7		2			1	2	5	2	4	1181
	'35			490	2	113	5	423	10	5	107	5	2	2		2	1		6		6	1179
Oregon	'36			193	5	46	14	140	23		50	2	1	1			2	4	3	1		485
	'35			123	4	65	5	181	7	2	46			1			2		1	5	4	446
Pennsylvania	'36	57	34	1273	108	500	29	930	250	36	746	68	13	47	9	25	50	8	65	5	54	4307
	'35	88	46	839	29	490	13	1154	143	17	441	47	28	41	3	30	20	1	58	7	14	3509
Rhode Island	'36			26	2	10	1	43	5		7	2		4	1				1			102
	'35			32	2	10	4	54	13	1	3	3		3							1	126
South Carolina	'36			142		59		121	13	1	37									2		375
	'35			163	1	49		116	73	2	18	1							1	3		427
South Dakota	'36			53		11		44	2		41	2		1			2	2		1		159
	'35			45	2	19		50			20			2			1		2			141
Tennessee	'36			192	2	55	10	159	39	1	101			1			2		2	2		566
	'35			183	3	68	8	169	16	4	82			4			2		1	5	1	546
Texas	'36			1502	18	237	2	927	79	11	337	8	4	7			1	8	3	10	1	3155
	'35			1193	19	259	1	1240	56	9	365		4	6					5	3	1	2161
Utah	'36			61	1	25		44	10		15	1					1	2	1			161
	'35			46	2	24	1	52	5		41			1								172
Vermont	'36		4	54	3	14		69	12		17	1		1								175
	'35		3	52	1	19		69	2	1	17			4		1					1	170
Virginia	'36	2		408	6	98		255	25		56	4	1	2			2		5			864
	'35	1	8	555	4	85	2	281	51		56	2	3	3			1		7		12	1071
Washington	'36			320	8	98	3	157	57	6	134	11	1	2			6	7	8	10	5	833
	'35			251	4	138	4	343	17	4	105		3	9			4	1	8	7	5	903
West Virginia	'36			303	14	69	5	153	22	2	76		1	7			1	4	2	1		660
	'35			158	2	73		160	22		48		5	7					5	1		481
Wisconsin	'36	3		300	29	97	6	189	45	1	125	3	1	5		1	5	1	3	3	13	830
	'35			253	6	105	1	248	13	1	82		4	4			1		4	1	13	736
Wyoming	'36			62	4	35		42	5		40						2	1	2			193
	'35			110	4	46	6	74		1	52			3				2	1			299
Dist. of Columbia	'36	2		89	2	19		48	5	14	17	6		3		2		2	1		10	220
	'35	2		46	2	34	2	59	5		13		1	1			1		8		3	177
Total, All States for December	'36	165	105	14811	765	4418	234	11897	1793	145	5648	431	42	296	30	86	216	169	426	144	387	42208
	'35	157	111	12475	513	4634	203	13764	1344	132	4052	141	120	551	17	99	99	16	370	197	263	39258